

AgencyReport

Axxela

LEADERSHIP EXCELLENCE AWARD MEDIA REPORT

modion
COMMUNICATIONS

Agency was contacted to secure, manage media and achieve digital mentions on key mainstream dailies and industry platforms for Axxela's win at the industry Leadership Awards for Excellence.

The deliverables are listed as follows;

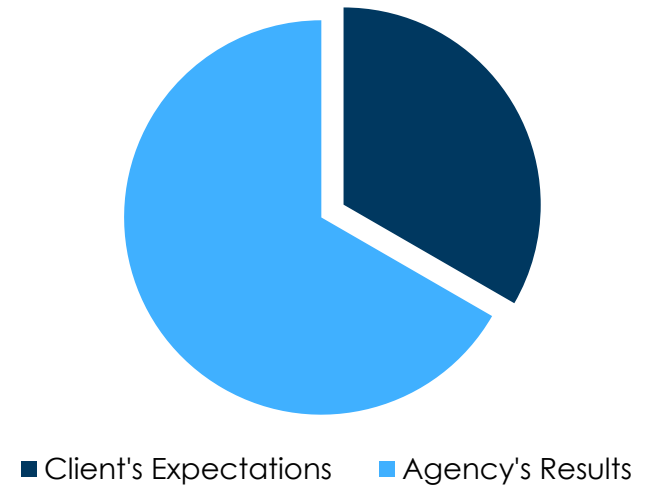
Expectation - News Mentions on Digital Platforms (8)

ThisDay, BusinessDay, Nation, Vanguard, Punch, Guardian, InsideMainland, and Energy Times.

What We Achieved - (16)

Guardian, InsideMainland, Punch, Brand Times, ThisDay, BusinessDay, Energy Times, Tech Economy, Nation, Vanguard, Brand Icon, Invest Advocate, 9ja Headies, Jioforme, Marketing Space, and Hearts of Oak.

KPI Analytics – Client vs Agency Results



ONLINE LINKS

S/N	PLATFORM	LINK
1	Guardian	<ul style="list-style-type: none">https://guardian.ng/news/axxela-receives-energy-leadership-excellence-prize-of-the-decade/
2	InsideMainland	<ul style="list-style-type: none">https://insidemainland.com/2021/06/12/axxela-bags-energy-prize/https://www.facebook.com/155711291503898/posts/1086325865109098/?sfnsn=scwspmo
3	Businessday	<ul style="list-style-type: none">https://businessday.ng/news/article/axxela-bags-energy-leadership-excellence-prize-of-the-decade/
4	Nation	<ul style="list-style-type: none">https://thenationonlineng.net/axxela-receives-energy-leadership-excellence-prize-of-the-decade/
5	Punch	<ul style="list-style-type: none">https://punchng.com/axxela-wins-leadership-prize-pledges-investment-in-energy/
6	Energy Times	<ul style="list-style-type: none">https://energytimesonline.com/axxela-receives-energy-leadership-excellence-prize-of-the-decade/
7	Thisday	<ul style="list-style-type: none">https://www.thisdaylive.com/index.php/2021/06/13/axxela-receives-energy-leadership-excellence-prize-of-the-decade/
8	Vanguard	<ul style="list-style-type: none">https://www.vanguardngr.com/2021/06/axxela-receives-energy-leadership-excellence-prize-of-the-decade/
9	Brand Icon	<ul style="list-style-type: none">https://www.brandiconimage.com/2021/06/axxela-receives-energy-leadership.html

ONLINE LINKS

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10	Brand Times	<ul style="list-style-type: none">https://brandtimes.us19.list-manage.com/track/click?u=f0ed801d5661ad1ea0e4787cf&id=1b54593c55&e=e9eafee0ae
11	Tech Economy	<ul style="list-style-type: none">https://techeconomy.ng/2021/06/axxela-bags-energy-leadership-excellence-prize-of-the-decade-award/
12	Invest Advocate	<ul style="list-style-type: none">https://investadvocate.com.ng/2021/06/12/axxela-receives-energy-leadership-excellence-prize-of-the-decade-from-the-african-institute-for-leadership-excellence/axxela-energy-award/
13	9ja Headies	<ul style="list-style-type: none">https://9jaheadies.com/axxela-bags-energy-leadership-excellence-prize-of-the-decade-award/
14	Jioforme	<ul style="list-style-type: none">https://www.jioforme.com/axxela-bags-10-years-of-energy-leadership-excellence-award/508402/
15	Heart of Oats	<ul style="list-style-type: none">https://heartofarts.org/axxela-bags-energy-leadership-excellence-prize-of-the-decade/
16	Marketing Space	<ul style="list-style-type: none">http://www.marketingspace.com.ng/axxela-wins-energy-leadership-excellence-prize-of-the-decade/