

AgencyReport

Axxela

OGUN STATE SECURITY TRUST FUND MEDIA REPORT

modion
COMMUNICATIONS

Agency was contacted to secure, manage media and achieve digital mentions on key mainstream dailies and industry platforms for the brand's donation of two patrol vehicles to the Ogun State Government Security Trust Fund.

The deliverables are listed as follows;

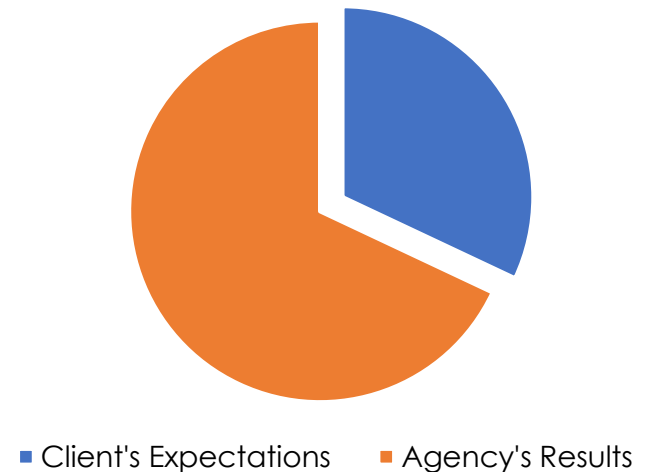
Expectation - News Mentions on Digital Platforms (8)

Punch, Guardian, ThisDay, BusinessDay, Nation, Vanguard, InsideMainland, and Energy Mix Report.

What We Achieved - (17)

Punch, Guardian, ThisDay, BusinessDay, Nation, Vanguard, InsideMainland, Nairametrics, Brand Icon, Brand Times, Tech Economy, Invest Advocate, Amen News, News Around The World, Latest News, Newspack NG and Beta Markets.

KPI Analytics – Client vs Agency Results



ONLINE LINKS

S/N	PLATFORM	LINK
1	Guardian	<ul style="list-style-type: none">https://guardian.ng/news/axxela-bolsters-ogun-state-security-with-donation-of-two-patrol-vehicles-to-the-state-security-trust-fund/
2	InsideMainland	<ul style="list-style-type: none">https://insidemainland.com/2021/05/27/axxela-donates-patrol-vehicles/https://twitter.com/InsideMainland/status/1397859141050408961https://www.facebook.com/155711291503898/posts/1076939782714373/
3	Businessday	<ul style="list-style-type: none">https://businessday.ng/news/article/axxela-donates-patrol-vehicles-to-ogun-state-security-trust-fund/
4	Nation	<ul style="list-style-type: none">https://thenationonlineng.net/firm-bolsters-ogun-security-with-two-patrol-vehicles/
5	Punch	<ul style="list-style-type: none">https://punchng.com/axxela-donates-patrol-vehicles-to-ogun/
6	Thisday	<ul style="list-style-type: none">https://www.thisdaylive.com/index.php/2021/05/27/axxela-bolsters-ogun-state-security-with-donation-of-two-patrol-vehicles-to-the-state-security-trust-fund/
7	Vanguard	<ul style="list-style-type: none">https://www.vanguardngr.com/2021/05/axxela-boosts-ogun-security-with-2-patrol-vehicles/
8	Nairametrics	<ul style="list-style-type: none">https://nairametrics.com/2021/05/31/axxela-bolsters-ogun-state-security-with-donation-of-two-patrol-vehicles-to-the-state-security-trust-fund/
9	Brand Icon	<ul style="list-style-type: none">https://www.brandiconimage.com/2021/05/axxela-bolsters-ogun-state-security.html

ONLINE LINKS

10	Brand Times	<ul style="list-style-type: none">https://www.brandtimes.com.ng/axxela-donates-patrol-vehicles-to-ogun-state-security-trust-fund/?utm_source=rss&utm_medium=rss&utm_campaign=axxela-donates-patrol-vehicles-to-ogun-state-security-trust-fund&ct=t(RSS_EMAIL_CAMPAIGN)
11	Tech Economy	<ul style="list-style-type: none">https://techeconomy.ng/2021/05/axxela-bolsters-ogun-state-security-with-donation-of-two-patrol-vehicles/
12	Invest Advocate	<ul style="list-style-type: none">https://investadvocate.com.ng/2021/05/29/axxela-bolsters-ogun-state-security-with-two-patrol-vehicle/
13	Ameh News	<ul style="list-style-type: none">https://www.amehnews.com/axxela-boost-state-security-trust-fund-with-donation-of-two-patrol-vehicles-in-in-ogun/
14	Newspack NG	<ul style="list-style-type: none">https://newspackng.com/axxela-bolsters-ogun-state-security-with-donation-of-two-patrol-vehicles-to-the-state-security-trust-fund/general/
15	Latest News NG	<ul style="list-style-type: none">https://www.latestnigeriannews.com/p/578169/axxela-bolsters-ogun-security-with-donation-of-patrol-vehicles-to-state-security.html
16	News Around The World	<ul style="list-style-type: none">https://247newsaroundtheworld.com/africa/axxela-bolsters-ogun-security-with-donation-of-patrol-vehicles-to-state-security-trust-fund/
17	Beta Market	<ul style="list-style-type: none">https://betamarket.ng/axxela-bolsters-ogun-state-security-with-donation-of-two-patrol-vehicles-to-the-state-security-trust-fund/